

## Institution Innovation Council 6.0

<b>Title of the event:</b>	Report on Session on Achieving Problem solution fit and Product market fit
<b>Date of the event:</b>	17- 02 – 2024
<b>Name of the coordinator:</b>	Dr. P N E Naveen
<b>Participants:</b>	I B. Tech ME Students
<b>Number of participants:</b>	72 Students
<b>Name of the resource person:</b>	Mr. K N S Prakasha Rao
<b>Name of the Organization:</b>	MSME
<b>Whether assessment is done: (Yes/No)</b>	Yes
<b>POs addressed:</b>	PO9, PO10 and PO12

### Introduction:

Sri. K. N.S. Prakash Rao, a distinguished figure, recently delivered an enlightening address to Mechanical Engineering students. The session aimed to provide valuable insights into critical aspects of entrepreneurship, specifically focusing on Problem Solution Fit and Product Market Fit. The impact of this address is expected to play a pivotal role in shaping the mindset of future professionals within the field.

### Key Highlights:

1. **Enriching Experience:** Sri. K. N.S. Prakash Rao's address was described as an enriching experience by the Mechanical Engineering students. His expertise and practical knowledge added significant value to their academic journey, providing a unique perspective on the intersection of theory and real-world application.
2. **Focus on Problem Solution Fit and Product Market Fit:** The address centered around two crucial concepts - Problem Solution Fit and Product Market Fit. Sri. Rao shared insights into understanding and addressing the problems faced by society and businesses, emphasizing the importance of aligning solutions with market demands. This strategic approach is expected to equip students with a comprehensive understanding of the entrepreneurial landscape.
3. **Mindset Shaping for Success:** Sri. K. N.S. Prakash Rao's address is poised to shape the mindset of Mechanical Engineering students, preparing them for success in their chosen endeavors. By bridging the gap between theoretical knowledge and practical applicability, the session provided students with a holistic perspective, instilling a sense of readiness for the challenges they may encounter in their professional careers.
4. **Holistic Education:** The session's success lies in its contribution to the students' holistic education. Sri. Rao's insights not only deepened their understanding of entrepreneurship but also connected theoretical concepts to real-world scenarios. This holistic approach is crucial for producing well-rounded professionals capable of making meaningful contributions to their respective fields.

### Conclusion:

Sri. K. N.S. Prakash Rao's address stands as a significant milestone in the educational journey of Mechanical Engineering students. The session not only provided valuable insights into entrepreneurship but also contributed to the holistic development of the students. The Institution looks forward to more such impactful sessions that bridge the gap between academia and practicality, preparing students for success in their future professional endeavors.

photographs are attached below





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### **Forging Futures: IIC 6.0 Event at MSME, Visakhapatnam, Shaping Aspirations through Insights on Problem Solution Fit and Product Market Fit**

The Institute Innovation Council (IIC), a component of IIC 6.0, orchestrated an event at MSME, Visakhapatnam, catering to first-year students, wherein they were graced with an address by Mr. K. N.S. Prakash Rao. The elucidations provided on the subjects of Problem Solution Fit and Product Market Fit are anticipated to mold the mental framework of these nascent professionals, equipping them for triumph in their chosen pursuits. The session effectively bridged the lacuna between theoretical understanding and pragmatic applicability, significantly contributing to the students' comprehensive education, fostering an innovative ecosystem on campus and advocating for entrepreneurship.



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Feb. 17, 2024